



SPONSORSHIP FORM
2018 JACK & LINDA BAKER REINING CLASSIC

Please accept my donation of \$_____

Sponsorship to read:_____

Please make checks payable to **PCHA & PLEASE** make a notation it's for the

“Baker Reining Classic.”

Thank You!

Visa MC Credit card # _____

Name on credit card:_____

Expiration date _____ 3 digit code _____

P.O. Box 5570
Glendale, CA. 91221 (818) 842-8194

Your name _____

Address: _____

Phone # _____

e-mail address _____

To post a banner in the pen, just like previous years, the cost will be \$350. Banners will not be posted unless a sponsorship is received before October 15, 2018.

\$350 – \$1000 cash or merchandise donation

Company will be mentioned on the PCHA Web site, and Press Releases. Any banner you send will be posted in the competition pen and Company will be included in the script on the Final night of the event.

\$1500 cash or merchandise donation

Company will be mentioned on the PCHA Web Site, and Press Releases. Any banner you send will be posted in the competition pen. Company will be included in the script on the Final night of the event. Presentation rights in the winner's circle with banner logo displayed.

\$2500 cash or merchandise donation

Company will be mentioned on the PCHA Web Site and Press Releases. PCHA will have a banner made with your logo and information to be posted in the competition pen. Company will be included in the script on the Final night of the event. Presentation rights in the winner's circle with banner logo displayed.

\$5000 Donation

Company will have an ad on the PCHA Web Site, and mentioned in all Press Releases. PCHA will have a banner made with your logo and information to be posted in the competition pen. Company will prominently be included in the script on the Final night of the event. Presentation rights in the winner's circle with banner logo displayed. Box seats.

\$10,000 Title Sponsor

The event will be listed as the PCHA/ (your company) Baker Reining Classic. Company will have a one-page ad in the Pacific Coast NEWS, and title in all Press Releases. PCHA will have three banners made with your logo and information to be posted in the competition pen, in front of the horse show office and another prominent location. Special VIP seating. Company prominently included in the script on both evenings of the event. Special mention of Company during breaks. Presentation rights in the winner's circle with banner logo displayed. Two tickets to the PCHA Annual Awards Banquet in San Diego.

TO ALL PCHA BAKER REINING CLASSIC ENTHUSIASTS

The PCHA Baker Reining Classic is now in its 28th year! The finals will be held October 18-21st 2018 at Showpark in Del Mar. This year, judging by the qualifying classes, we look to have another big Classic Final.

The PCHA Baker Reining Classic has always been unique, in that no competitor walks away without prizes! In order to continue this marvelous tradition, WE NEED YOUR HELP! We do not have a Corporate or Title Sponsor as most major events have. Every prize comes from your donations. If you are unaware of the magnitude of the prizes given away here is a list of just some of them:

Monogrammed plates (for EVERY qualifier), two saddles, buckles, silver spurs, silver stirrups, headstalls, CINCH jeans, monogrammed saddle covers, monogrammed jackets and much much more! In addition, we have over 10 beautiful perpetual trophies. Last year we needed extra help and the all the sponsors of the perpetual trophies stepped up to help us once again! Our hope is that they will do that again.

The Baker Reining Classic Final doesn't happen without your generous donations. If you have been fortunate enough to have participated in the Baker Reining Classic, or have been a spectator, you have seen the wonderful display of sportsmanship, camaraderie, and support between all the competitors, and you understand how special this event really is!

In order to make the event happen, we need your donations as soon as possible so we can purchase prizes. We do not give any money away, so EVERY donation is used for prizes. The sooner we receive donations, the sooner we know what prizes we can afford. Please don't wait until the Horse Show starts to donate. Attached is a sponsorship form for your convenience.

Let's make the 2018 Baker Reining Classic Finals even more special at its new venue, Showpark in Del Mar!

Sincerely,

Chairpersons

Dana Avila & Georgiana "Noopy" Rodrigues